



# Oundle Golf Club SPONSORSHIP

## INFORMATION & APPLICATION FORM

With over 25,000 rounds of golf played annually at Oundle, we will help you reach thousands of people a year with a prominent advertisement both on the course and in the Clubhouse. In addition to reaching golfers your company will be promoted to all other Club visitors for example, weekly community groups, businesses who hire our venue on a weekly basis and our dining clients. It is important that you stand out! This sponsorship opportunity is limited and in demand and as a result we offer a 2-year sponsorship. It provides better value for money as it incorporates all forms of advertising opposed to one standalone method.

We offer:

- Stand-alone tee sign on the course situated in a prominent position for golfers to see.
- Opportunity to display point of sale material in changing rooms and Clubhouse
- Large flat screen tv advertising in the Clubhouse and Reception.
- Regular direct mail advertising campaigns to promote your latest offer or promotion to our members.
- Inclusion in monthly members newsletter.
- Sponsor's profile on our website with links to your website as well as appearing in course guide.
- Sharing posts on social media and references to your promotions and involvement in the Club.
- Invitation to promote your business at Club competitions and open days.
- Free venue hire at Oundle Golf Club if catering package included.

Many of our Sponsors have advertised with us for many years recognising the benefits of our sponsorship package. We value these long-standing partnerships and we always endeavour where possible to promote their interests in addition to the methods above. We also want them to enjoy the Club like our members do and we provide them with 2 complimentary 4 ball vouchers annually with a value of over £480. (T&C apply)

*Oundle Golf Club, Benefield Road, Oundle, Peterborough, PE8 4EZ*

Telephone: 01832 273267

Website: [www.oundlegolfclub.com](http://www.oundlegolfclub.com)

Email: [office@oundlegolfclub.com](mailto:office@oundlegolfclub.com)



# The Golf Club

Oundle Golf Club was created in 1893 and is a friendly welcoming Club owned by its members. The course provides a challenging round for every standard. It has been recognised by Today's Golfer as being in the Top 50 fun places to play in the UK. We pride ourselves on the quality of our course and the welcome we extend to not just the golfer but the non-golfer alike. Set in 99 acres of peaceful countryside, with red kites, green woodpeckers and the occasional heron for company, the course and Clubhouse offers a serene break from the pressures of life.

The Club regularly stages Northamptonshire Golf Limited events and has staged the Northamptonshire County Championships. The Club has a full golfing calendar with visitors from many local clubs entering competitions as well as a thriving Society attendance. The implementation of our online booking system for visitors has seen a high increase in this type of golfer. Your company can be visible to all these people!

The Club also plays a large part in the local community with its strong links to the schools in the area and regularly hosting community and business events. The Club has a fine reputation for its food and welcoming atmosphere whether it be the Sunday lunch, dinner in the Cotton Room or coffee in the bar. The Clubhouse is used weekly by several businesses holding meetings and conferences alongside the venue being regularly hired for all types of parties and events. With our seated balcony having the best views in Oundle our recently refurbished modern Clubhouse is ideal for everyone. Please click [here](#) to view a brief flyover of our course.

If you would like to discuss the sponsorship opportunity further please contact 01832 273267 and speak to Lesley White, Operations Manager

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# Sponsorship Application For Tee Signage

This contract is for 2 years at a cost of £395 from an agreed date. This excludes VAT but includes the make up and fitting of signage. Renewal costs for existing sponsors will be lower if signage remains unchanged.

This is an agreement between Oundle Golf Club and .....

(Address).....

(hereafter known as “The Advertiser”) to provide and maintain tee signage with advertising for a period of 2 years from an agreed date at an initial cost to the Advertiser of £395+ vat.

## THE ADVERTISER

**The Advertiser** undertakes

- To provide the advertising layout (including company logos, advertising message and business cards) in the electronic format required by the suppliers of the Tee Boards and to the dimensions specified by **Oundle Golf Club** in association with the Tee Sign Suppliers.
- After the initial 2 years **the Advertiser** will have first refusal to continue advertising for a further 2 years.
- **Please indicate the hole number you would prefer to have your sign on.**

Give 3 holes in preference order. (While every effort will be made to satisfy your preference holes will be allocated on a first come basis.)

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>

**Signed**  
**Company Position**

**On behalf of:**

**Name** **Date**  
(Please print)

**Contact email**

**Contact Telephone No.**

## OUNDLE GOLF CLUB

Oundle Golf Club undertakes to

- Source the new tee signage from suitable a supplier to Oundle Golf Club’s specific design
- To install them in the appropriate positions
- To maintain the tee signage in good order for the period of the advertising agreement.

### NOTE

***THIS AGREEMENT WILL COMMENCE ON***

..... ***FOR A PERIOD OF 2 YEARS.***

**Signed** **Date**

**on behalf of *Oundle Golf Club***

**Club Position**